

BAUSCH & LOMB

Balomatic

AUTOMATIC

2x2 SLIDE PROJECTOR



**ALWAYS STAYS
IN FOCUS**



Your BALOMATIC always stays in focus

SLIDE AFTER SLIDE AFTER SLIDE

LOOK!
NO HANDS!

LOOK!
NO "POP"!

It's here . . . an automatic slide projector that completely frees you from the annoying job of having to re-focus every slide, whether you select the fully-automatic Balomatic 500 or the finger-tip automatic Balomatic 300. There's no "popping" out of focus. An exclusive design feature pre-focuses each slide. At last you can have a truly automatic projector that never needs adjusting once you turn it on!

The Balomatic is 100% automatic

Load it with up to 40 slides . . . 35mm, Bantam, or Super Slides . . . cardboard, plastic, glass or metal mounts . . . intermixed if you wish. Set the simple control and your Balomatic 500 runs your show itself . . . completely and truly *automatic*! Precision designing keeps slides running through the projector smoothly, evenly, surely.

Perfect color reproduction

Both highly-advanced Balomatics, made by the manufacturer of famous CinemaScope lenses, bring you all the magic of the finest professional optics for your color slides. You'll never forget the excitement of seeing slides spring into big, brilliant pictures in sharp, true colors right before you on your screen.



\$149.50

Terms as low as
\$8.10 a month

BALOMATIC 500

WITH FULLY AUTOMATIC OPERATION

- Fully automatic time cycle control, at any interval you wish, from 4 to 60 seconds for each slide. Also finger-tip automatic control at any time interval you choose. • Remote control (optional)
- Illuminated control panel, including focusing and elevating knobs • 500-watt lamp • 5", f/3.5 projection lens • Magnified slide index window • 40-slide tray and case.



\$84.50

Terms as low as
\$5.82 a month

BALOMATIC 300

WITH FINGER-TIP AUTOMATIC OPERATION

- Most advanced finger-tip automatic projector available—slides change by electrical impulse • Remote control (optional) • Illuminated control panel • Front elevating device • 300-watt lamp • 4", f/3.5 projection lens • Magnified slide index window • 40-slide tray and case.

Accessories: 15' remote control cord for across-the-room operation, \$4.95
Extra 40-slide trays, .95 each.

These special features make both
Balomatic 500 and 300 the finest
projectors you can own



Slides Never Pop Out of Focus!

Unlike all other projectors, your Balomatic shows every slide in sharp detail. No annoying pop . . . no constant refocusing. An *exclusive* Balomatic feature.



Illuminated Centralized Control Panel!

All Balomatic controls conveniently grouped on one panel. Slide selector window on Balomatic top shows slide number in sequence. Tight projector construction eliminates annoying "spill-light."



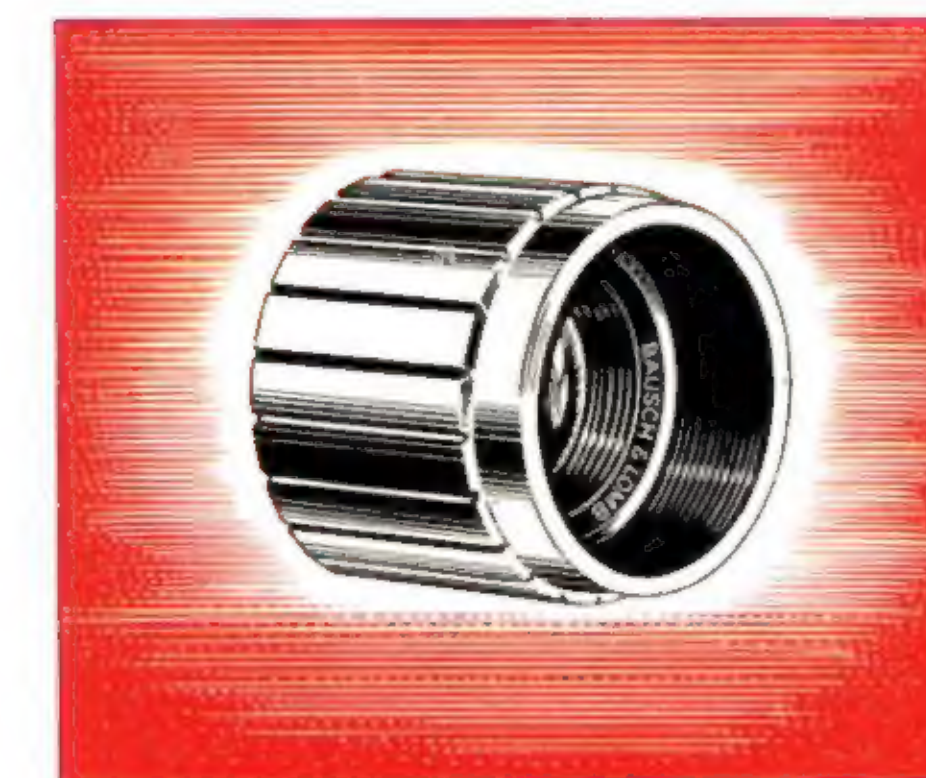
Finger-Tip Automatic or Remote Control!

Slides can be changed automatically with just a finger-tip touch . . . no protruding arms or mechanical levers to bother you. Balanced weight design keeps projector stable at all times. Remote control cord lets you run the show from across the room.



Built-in Carrying Handle

Carry your projector around with complete safety. It can't drop out of its case. The handle is part of the Balomatic Projector, not the cover. Case has storage area for cord and accessories. With recessed latches, case can be used as projector stand . . . will not scratch table.



Famous Bausch & Lomb Lens Quality

Makers of the world's finest optics, Bausch & Lomb gives you an Anastigmat f/3.5 lens with Balcoted surfaces to assure you sparkling, true-to-life color.



Always Safe and Quiet!

Every Balomatic Projector gives 100% protection to your valuable slide collection . . . and runs with a whisper that won't wake a kitten.

SPECIFICATIONS

- Accommodates all 2 x 2 slides; 35mm, Bantam (828) and Super Slides (1½ x 1½), intermixed if desired—no extra condenser needed.
- Balomatic 300—300 watt lamp. Balomatic 500—500 watt lamp.
- 110-120V—AC 60 cycle operation.
- Height—8½"; Width—10¾"; Length—13¼"; Weight—17 lbs.
- Finished in two-tone gray, chip-proof baked enamel.

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AT LAST...YOU CAN WATCH THE PICTURE NOT THE PROJECTOR

It's simple to run a truly professional slide show for your family and your friends *and still enjoy the show yourself!* The new Bausch & Lomb Balomatic 500, the finest automatic-cycling slide projector made today, does the *entire* job of projecting your slides—beautifully, quietly, smoothly. Once you start your Balomatic 500, you never have to lift a finger again . . . just sit back and relax . . . be thrilled as big, true-to-life pictures fill your screen.

See what FUN it is to show your color slides on the one and only

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LIFETIME GUARANTEE BY BAUSCH & LOMB

From finest raw materials to finished Balomatic Projector, Bausch & Lomb carefully manufactures an instrument that will give you years of satisfaction. If, during the lifetime of your Balomatic, workmanship or parts are found to be defective, Bausch & Lomb will repair or replace your projector free.

Balomatic AUTOMATIC SLIDE PROJECTORS

Balomatic 500, with Fully Automatic Operation, \$149.50

Balomatic 300 with Finger-Tip Automatic Operation, \$84.50

BAUSCH & LOMB OPTICAL CO.
Rochester 2, New York, U.S.A.

Fisher Photo Supply Co.
381 Minnesota St.
St. Paul 1, Minnesota



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